**Conference Sponsorship Information**

**42nd Annual ACCTA Conference**

**From Surviving to Thriving: Engaging Your Power Within through Connection, Leadership and Identity**

**September 21-24, 2019
Alexandria, VA**

**ACCTA Mission Statement**

*The Association of Counseling Center Training Agencies (ACCTA) is dedicated to promoting excellence in doctoral psychology internship training within university and college counseling centers. Fundamental to our values is appreciation of and support for diversity, and the enrichment an inclusive multicultural community brings to the organization and to training generally. As an organization, we dedicate ourselves to attending to the impact of oppression and privilege and are committed to addressing these issues within the organization, in the training community, and beyond.*

**ACCTA aims to:**

* Help internship programs succeed in providing interns with professional competencies in health service psychology in college mental health settings and beyond
* Enhance interns’ learning experiences through innovative methodologies and technologies
* Strive for fair and ethically sound training and supervision
* Seek best practices in training and supervision
* Provide technical, professional, and moral support for Training Directors

**Your Company Can Reach:**

* Nearly 200 Psychology Training Directors / Coordinators at university counseling centers
* Center administrators and/or senior team members with input to administrative leadership
* Psychologists who represent a wide range of universities across the U.S. and Canada
* Mentors who disseminate clinical and professional information regularly to their staff and doctoral psychology interns

**ACCTA Conference Sponsorship Opportunities**

**Applications due by August 1st, 2019**

**Gold Sponsorship ($3,000)**

* **Exhibit Table / Booth on one designated day** (typically Sunday): Conference programming runs 8:30-5:30. Booth set up 30-60 minutes earlier, and take down by 6:00. Booth locations are not determined ahead of time but are first-come, first-serve the morning of.
* **Verbal recognition**: the ACCTA President will announce and recognize your company’s sponsorship to the entire conference’s attendees. If your funds are supporting speakers and workshops, your sponsorship will be announced as these speakers are introduced.
* **Organizational logo listed on the ACCTA website** with a link to your URL for one year – this will be placed in the Training Resources section of our website. Submit electronically 2 weeks before the conference starts, so that we have time to get it up on the website by the first day of the conference. For the website specs, the most important thing is that it is a high-resolution logo, and preferably in a JPG format.
* **Email blast:** one email sent by ACCTA conference planners to the ACCTA listserv dedicated to introducing your company and your support of the ACCTA Conference, with a hyperlink to your website.  Submit the information and hyperlink by the first day of the conference. We send the blast out to our membership the week after the conference, as everyone is feeling good about the experience.
* **5-minute opportunity to promote your organization to attendees**: During lunch on Sunday; typically in between 11:30 and 1:30. If you want to use 1 or 2 PowerPoint slides, you must have them sent by September 1st.

**Gold Early Bird Special ($2500)**

* All the benefits of Gold Sponsorship if application is approved by May 1st, 2019.

**Silver Sponsorship ($2,000)**

* Exhibit Table / Booth on designated day
* Verbal recognition
* Organizational logo listed on the ACCTA website
* Email blast

**A La Carte Sponsorship**

* Exhibit Table / Booth on designated day ($750)
* Verbal recognition ($750)
* Organizational logo listed on the ACCTA website($400)
* Email blast ($400)
* **Full page ad in Annual Conference program ($750):** Our typical program is a folder that has inserts of the conference schedule and other handouts, flyers, or sponsorship ads. Please print your ad on 8.5” x 11” paper and mail the stack to us at the hotel by noon on Friday, September 20.
* **Promotional items with your logo ($750)**, that you provide, will be given away at registration – send to the conference hotel by noon on Friday, September 20 if you want us to distribute it with the conference registration on Saturday. Otherwise, you can bring it with you to distribute at your booth.
* Other options may be available also – let us know your ideas

**Benefits Summary**

|  |  |  |  |
| --- | --- | --- | --- |
| Benefits | GOLD | SILVER | A la carte |
| Pricing: | $3000 ($2500 early bird) | $2,000  |   |
| Exhibit table/booth | x | x | $750  |
| Verbal recognition | x | x | $750  |
| Web logo | x | x | $400  |
| Email blast | x | x | $400 |
| Speaking opportunity | x |   | N/A |
| Full page ad |  |  | $750 |
| Promotional items at Saturday registration table |  |  | $750  |

***ACCTA is very interested in your unique ideas! If you would like to discuss sponsorship/giveaway opportunities not listed above, please contact Randal Boldt at*** Randal\_Boldt@baylor.edu***.***

**General Conference Sponsorship Information**

**ALIGNMENT WITH ACCTA’S MISSION AND VALUES**

ACCTA is a socially conscious organization and we try to live out our values in all that we do. We are looking for sponsors whose values and mission align with those of ACCTA.

**CONTACT:**

For questions regarding sponsorship please contact Dr. Randal Boldt atRandal\_Boldt@baylor.edu***.***

**EXHIBITOR HOURS & MOVE IN/OUT:**

Exhibit hours will be established prior to arrival at the conference.

There will be no space to leave exhibition materials at the venue after hours.

If the sponsorship package includes exhibit space, the exhibit space will include one 6’ draped table with two chairs. Access to a power supply can be arranged; however, you will be responsible for any extra charges by the hotel, and for bringing a power strip or extension cord if needed.

**PROPERTY RESPONSIBILITY/INSURANCE:**

The sponsor/exhibitor agrees to hold harmless and indemnify ACCTA, AMC Source, and its agents and employees against any claim for injuries incurred and/or damage to property, which might occur during travel to and from the conference, as well as during the conference. The sponsor/exhibitor is responsible for ensuring the safety of the sponsor/exhibitor’s personnel and exhibit materials. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody, and control while in transit to and from the confines of the exhibit area, as well as during the conference. Security and storage space will not be provided.

**SUPPORT ACCTA’s CONFERENCE**:

To apply for conference sponsorship, please fill out the attached form and submit it as an electronic attachment to Dr. Randal Boldt atRandal\_Boldt@baylor.edu. Once your application has been approved, you will receive an invoice.

**ACCTA Conference Cancellation Policy**

The conference may be cancelled or postponed due to unforeseen circumstances. In this case, sponsorship fees will be refunded; however, ACCTA will not be responsible for additional costs, charges, or expenses, including cancellation/change charges assessed by airlines, hotels, and/or travel agencies.

ACCTA is not responsible for weather-related travel delays or other issues in regard to personal travel and no refunds will be given due to these occurrences.

**Exhibitor & Sponsor Application Form**

**MISSION STATEMENT**

**ACCTA’s mission statement and aims are described up top. What is the mission statement of your organization? How do your services align with the aims of ACCTA?**

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**DIVERSITY IN PRACTICE**

**How does your organization provide culturally responsive services and encourage accessibility from diverse populations?**

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**EXHIBITOR/SPONSOR BRIEF DESCRIPTION:**

**Please write a 50 word description of your company’s products and services.** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**LEVEL OF SPONSORSHIP**:

**Gold**  \_\_\_\_\_

**Gold – Early Bird** \_\_\_\_\_

**Silver**  \_\_\_\_\_

**A La Carte** (check all desired benefits below)

|  |  |  |
| --- | --- | --- |
| **Benefit** | **Pricing** |  |
| Exhibit table/booth | $750  |  |
| Verbal recognition | $750  |  |
| Web logo | $400  |  |
| Email blast | $400 |  |
| Full page ad | $750 |  |
| Promotional items at Saturday registration table | $750  |  |
| Other ideas (please describe and propose fee) |  |  |
| TOTAL AMOUNT |  |  |

**EXHIBITOR & SPONSOR INFORMATION:**

Contact Name/Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State, & Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Conference Attendee(s)/Title(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Thank you for considering sponsorship of our exciting and growing organizational conference that serves training programs at college and university counseling centers across the country!**

Contact Dr. Randal Boldt atRandal\_Boldt@baylor.edu with any questions you may have.